

















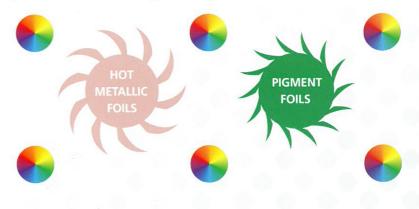
## **Building SMART partnerships**

Working hard to build true partnerships is based on **SMART** foundations at API. Understanding not just foils, but the substrates and techniques that go with them, our experts are on hand to provide application advice throughout the entire process.

Substrate	What type of substrate will be foiled?
Machine	What type of foiling machine will be used?
<b>A</b> pplication	What is the application / end product?
Recommendation	Hot, cold or pigment foil recommendation
Technical support	Reassuring after sales service and ongoing technical support

To discuss a specific project, simply e-mail us at: enquiries@apifoils.com

## Other products in our range









## Cold metallic foil selection chart

	Web fed rotary presses		Sheet fed offset presses
End use sector	Wines, beers & spirits Personal care FMCG		Publishing
Application	Self adhesive labels		Greetings cards Books Magazines Media products Promotional print
Substrates	Films including Polypropylene (PP) and Polyethylene (PE) Coated papers		Coated papers Coated boards
Grade	TA	то	TU
Release	Free	Medium	Free
Coverage	Fine detail and broad area	Fine detail and medium area	Fine detail and broad area
Overprintable	1	11	1
Availability	Silver Bright Ghost Silver Silver Satin Champagne Gold Velvet Gold Desert Gold Pirate Gold Firework Gold Oasis Copper	Silver Bright Champagne Gold Desert Gold	Silver Bright Champagne Gold Oasis Copper